

Strategic Planning and Alliances Steering Committee
December 3, 2024
Notes

Attendance				
Members Present:	Wendy Aldinger	Jenna Mazreku	NAACCR Staff Present:	Visitors:
Randi Rycroft (co-chair)	Mignon Dryden	Iris Zachary	Stephanie Hill	
Monique Hernandez (co-chair)	Eric Durbin		Lori Havener	
Karen Knight	Mary Jane King		Ann Marie Hill	
AGENDA ITEM	DISCUSSION			ACTION/FOLLOW-UP
1. Roll				
2. Review notes – Randi				Approved
3. Updates from the Board – Wendy Wendy reported that the Board is currently reviewing the CERT recommendations, and they are preparing for the Board/Chair meeting on December 18 th . The Board would like SPA to share the characteristics of a high-quality registry material at the Board/Chair meeting. The SPA SC report should focus on a strategic plan priority.				<ul style="list-style-type: none"> • Randi and Monique will review the characteristics of a high-quality registry material at the Board/Chair meeting. • Randi will send the material to Charlie.
4. Portfolio for Patient Advocacy – Randi/Monique Randi and Monique reviewed the draft document created for patient advocacy groups. The content and language were the focus of the updates, more so than the design.	<ul style="list-style-type: none"> • Who We Are: Randi inquired about using ‘foundation’. Monique said ‘foundation’ is talking about the data as foundational. The group decided they liked the double meaning of the word ‘foundation’ in this context, i.e., NAACCR as a foundation and the data being the foundation. • Who We Are: Karen questioned whether it should state ‘every’ cancer counts. The SC agreed it should stay in. • Who We Are: Eric stated that this section should be more impactful i.e., that registries capture detailed information about a patient’s cancer journey. • Did You Know: Add information to demonstrate what data has done to improve cancer care or outcomes e.g., reduce incidence of colorectal 			<ul style="list-style-type: none"> • Randi and Monique will update the draft document based on feedback. • Randi and Monique will share the updated draft with the SC. • Ann Marie will see if there is a student that would be willing to work on the graphics.

	<p>cancer, change of colorectal cancer screening age, or improving stage of diagnosis of lung cancer.</p> <ul style="list-style-type: none"> • Did You Know: Ann Marie suggested using an active voice about data collection and to use headers to reflect the value of data being used by researchers and cancer control. • What You Can Do: Modify wording so it is not lobbying e.g., educate your legislators. • Add the NAACCR main email contact information. If a state wanted to use this document, they could add their own contact information with the NAACCR contact. 	
<p>5. Central Registry 101 session at NAACCR Annual Conference – Randi Randi is working on an outline for her section of the session; however, it is not ready for review. The outline will include the value of registries, examples of data to action, reporting compliance, working with sister programs, relationship building, etc.</p>		<ul style="list-style-type: none"> • Randi will develop an outline to share with the SC.
<p>6. Narrative or Social Media topics – Wendy The advocacy/lobbying article was posted. Wendy suggested that the characteristics of a high-quality registry may be a future topic.</p>		
<p>7. Summarize meeting for reporting to the Board – Randi/All The work on the document for patient advocacy groups.</p>		
<p>8. Parking lot – Randi Randi mentioned that there is a Parking Lot item on the SPA SC agenda. The CCCNP update regarding ACS CAN discussion is added to the Parking Lot.</p>	<ul style="list-style-type: none"> • Karen suggested adding sponsorship opportunities for the NAACCR annual conference to discuss recommendations. • Ann Marie mentioned we need evidence data to support the values of NAACCR to showcase how important NAACCR is and its values. 	
<p>Next Meeting:</p>	<p>January 7, 2025 @ 11:30-1:00 ET</p>	