

Strategic Planning and Alliances Steering Committee
November 5, 2024
Notes

Attendance			
Members Present: Randi Rycroft (co-chair) Monique Hernandez (co-chair) Karen Knight	Mary Jane King Wendy Aldinger Iris Zachary	NAACCR Staff Present: Stephanie Hill Lori Havener Ann Marie Hill	Visitors:
AGENDA ITEM	DISCUSSION		ACTION/FOLLOW-UP
1. Roll			
2. Review notes – Randi			Approved.
3. Updates from the Board – Wendy Wendy reported that the High-Level Strategic Group is working on creating a <i>value of cancer surveillance</i> slide deck or bullet points which will be different than the SPA SC work on the value of NAACCR.			
4. Portfolio - Randi Randi reviewed the one-page draft document she created for advocacy groups.	<ul style="list-style-type: none"> • For Dwindling Resources, the group discussed how to present dwindling resources and the pros and cons of using registry information. It would be difficult to get accurate registry funding information due to the various funding sources (SEER, NPCR, state, etc.). Karen mentioned that CDC has a graph about registry funding that she asked for but has not seen it yet. Monique suggested showing that funding is declining vs including detailed information. The group agreed to use a graphic to reflect the decline in funds. • For Mission Critical, Karen stated that one of the values of NAACCR is its members and collaboration, bringing partners together to advance cancer surveillance. There is a NAACCR video on ‘making every cancer count’ with a QR code. The group agreed to include the QR code. 		<ul style="list-style-type: none"> • Randi and Monique will work on the 1-page draft document. • Stephanie will send the QR code for the explainer video. • Ann Marie will look into getting a student with graphic design experience to help with the graphics.

	<ul style="list-style-type: none"> • For About NAACCR, it was recommended in the second paragraph to change ‘can be used to improve cancer treatments’ to ‘<u>is</u> used’. • For Member Data, it was suggested to not list the tools but show how the data is used e.g., ACS uses our data in their Facts and Figures. There was discussion about the total number of cases and how that could be displayed. The group agreed to use the average annual case count. • The group agreed to move forward with the progress; however, it would help to have a graphic designer. Ann Marie will look into getting a student with graphic design experience to help with the graphics. 	
5. Narrative or Social Media topics – Wendy / Eric		
6. Central Registry 101 session at NAACCR Annual Conference – Randi Randi reported that she met with NAACCR staff to discuss content for the Central Registry 101 session and will present at the session. Stephanie reported that the name of the session has changed to Central Cancer Registries an Essential Overview.		<ul style="list-style-type: none"> • Randi will develop an outline of her presentation then share with the SC for feedback.
7. Update from CCCNP – Randi Tabled for December meeting.		
8. Summarize meeting for reporting to the Board – Randi/All The SPA SC continues to work on a 1-page document for advocacy groups.		
Next Meeting:	December 3, 2024@11:30-1:00 ET	