

**Strategic Planning and Alliances Steering Committee**  
**October 1, 2024**  
**Notes**

<b>Attendance</b>			
<b>Members Present:</b> Randi Rycroft (co-chair) Mary Jane King	Mignon Dryden Wendy Aldinger Jenna Mazreku	<b>NAACCR Staff Present:</b> Karen Knight Stephanie Hill Lori Havener	<b>Visitors:</b>
AGENDA ITEM	DISCUSSION		ACTION/FOLLOW-UP
<b>1. Roll</b>			
<b>2. Review notes – Randi</b>			Approved.
<b>3. Updates from the Board – Wendy</b> Wendy shared the first part of the Board meeting was the Board/Chair meeting with SC chairs providing their reports. The Board discussed the USCDI+ Cancer and HTI-2 initiatives and comments.			
<b>4. Portfolio - Randi</b> Randi reviewed the draft portfolio for advocacy groups. During the last SC meeting the group agreed to initially focus on patient advocacy.	<p>The SC agreed to use a 1-page document for patient advocacy. It may be a good idea to have standardized content for all advocacy groups and then add content based on specific advocacy groups.</p> <p>Patient advocacy ideas for content:</p> <ul style="list-style-type: none"> <li>• <i>What we Do</i> (NAACCR and population-based registries)</li> <li>• <i>Every Cancer Counts</i> (e.g., ARN, USCS, SEER Explorer, CiNA, ACS Facts and Figures)</li> <li>• <i>Data Quality and Completeness</i></li> </ul> <p>What are we expecting as an outcome once this is shared with the advocacy group?</p> <ul style="list-style-type: none"> <li>• Additional central registry resources</li> <li>• Additional NAACCR resources</li> </ul> <p>Consider adding a graphic that reflects the increase of cancer cases and the decrease in funding.</p>		<ul style="list-style-type: none"> <li>• Randi will mock-up a 1-page draft for the patient advocacy document.</li> </ul>

	Consider documenting the continuous changes within the cancer field and the need to stay abreast of those changes (e.g., treatment modalities, biomarkers, technology, etc.). Consider addressing the need for confidentiality and protecting the data.	
<p><b>5. Narrative or Social Media topics – Wendy / Eric</b></p> <p>Randi reported that a draft of the advocacy article for the NAACCR Narrative was shared with the SPA SC. At that time, Monique requested feedback by Friday, September 27<sup>th</sup> and, to date, has not received any comments.</p> <p>Wendy did not have anything to add regarding social media topics.</p>	Some of the SC members have not had time to review the article.	<ul style="list-style-type: none"> <li>• Randi requested that feedback be sent to Monique by the end of the day.</li> </ul>
<p><b>6. Central Registry 101 session at NAACCR Annual Conference – Randi</b></p> <p>Randi reported that there will be a central registry 101 session at the NAACCR Annual conference and inquired whether the SPA SC should collaborate. This could be an opportunity to include messages on what central registries are and what they do.</p>		<ul style="list-style-type: none"> <li>• Randi will reach out to Angela Martin and report back to the SC.</li> </ul>
<p><b>7. Summarize meeting for reporting to the Board – Randi/All</b></p> <ul style="list-style-type: none"> <li>• 1-page document targeted towards patient advocacy groups.</li> <li>• NAACCR Narrative advocacy article.</li> </ul>		
<b>Next Meeting:</b>	November 5, 2024@11:30-1:00 ET	